
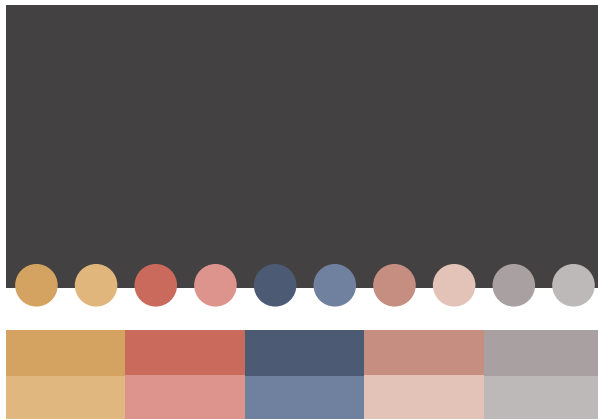


CORE BRAND COLOUR // CHARCOAL

	PMS	4287 C
	HEX	454142
	CMYK	63, 57, 52, 55

COLOUR USAGE



Charcoal with hay, clay, slate, nude & grey

SECONDARY COLOURS // HAY, CLAY, SLATE, NUDE, & GREY


	PMS	7508 C
	HEX	E1B87F
	CMYK	12, 30, 56, 2



	PMS	7509 C
	HEX	D6A461
	CMYK	15, 37, 67, 4


	PMS	7606 C
	HEX	D6938A
	CMYK	13, 50, 39, 0



	PMS	7607 C
	HEX	C26E60
	CMYK	19, 67, 60, 3

	PMS	2373 C
	HEX	73829F
	CMYK	60, 44, 23, 6




	PMS	2376 C
	HEX	4E5B73
	CMYK	73, 58, 35, 22

	PMS	7611 C
	HEX	DDBC0
	CMYK	12, 27, 26, 0



	PMS	7613 C
	HEX	BC8A7E
	CMYK	25, 49, 46, 2

	PMS	4281 C
	HEX	B2B1B2
	CMYK	31, 25, 25, 0



	PMS	4283 C
	HEX	A9A2A1
	CMYK	34, 33, 29, 9